



# Farm Adaptation Network





# Farm Adaptation Network

**Farmer  
Focused**

**Co-  
Created  
Solutions**

**Cross-  
Sector  
Network**

## Mission

Future-proofing farmers in the agricultural transition by creating business, policy, and network opportunities.

## Vision

A world where farmers are at the heart of a sustainable, resilient, and fair food system.

# WHAT IS FARM ADAPTATION?

Future-Proofing  
Farmers by Supporting  
Plant-Rich Production  
and Protein  
Diversification

**Leading with farmer profitability**

**Supporting farmers to adapt at their own  
pace**

**A network approach tackling system-  
wide barriers**

**Fostering agricultural environments favourable to  
plant-rich production**

**Shift to productions that address our need to  
improve crop selection, soil management, water  
efficiency, protein diversification strategies,  
animal welfare, and emissions reduction**



# UNVIABLE ADAPTATION



Stranded Assets



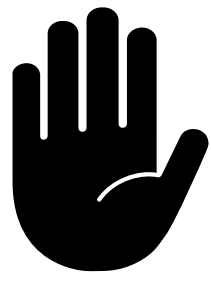
Lack of Subsidies / Incentives



No Pathway To Market / Long-Term Offtake Contracts



Lack of Suitable Adaptation Solutions



No Financial Support



Expensive Start-Up Costs



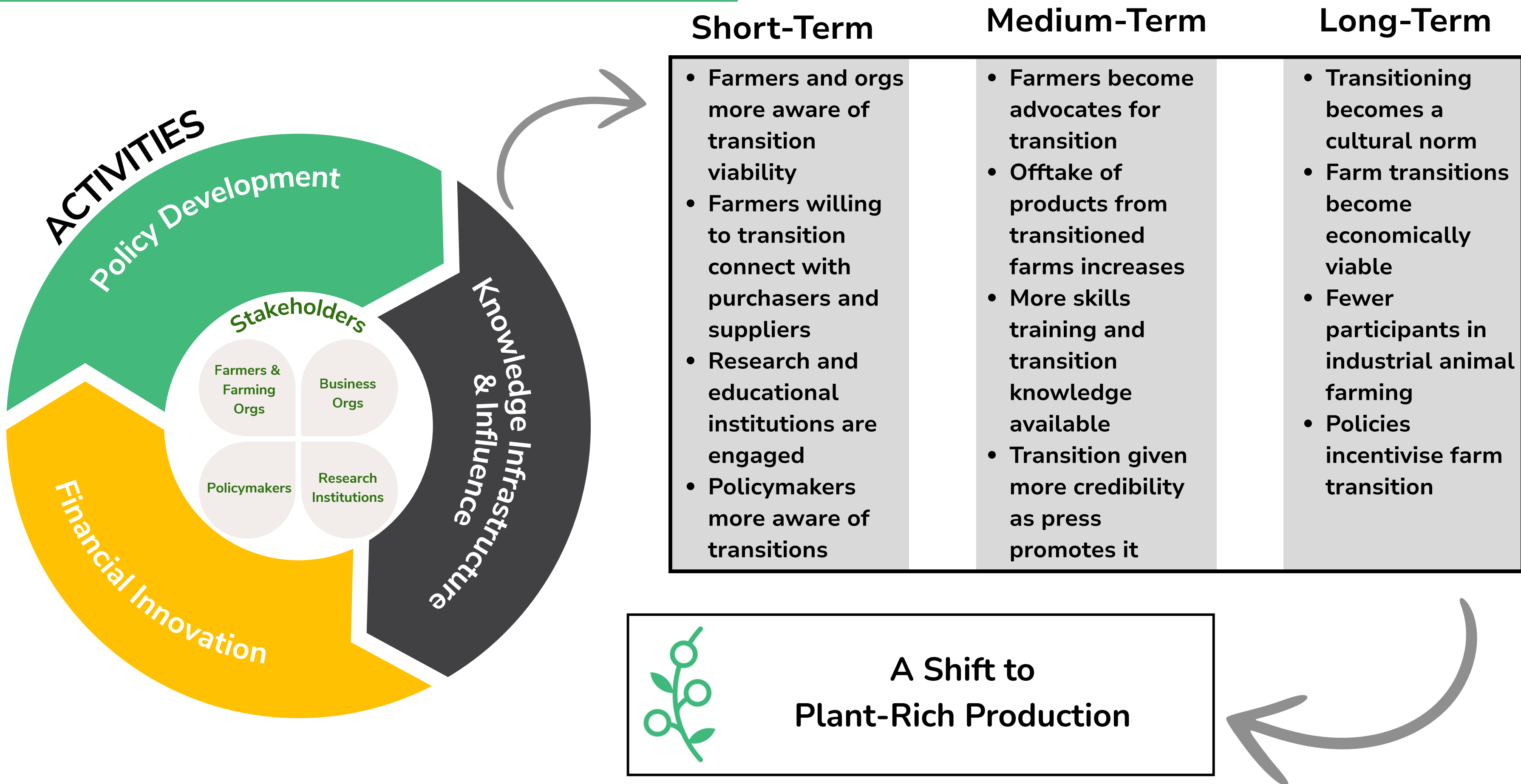
# VIABLE ADAPTATION



We take a whole-systems approach and address the entire ecosystem that makes the shift away from intensive, resource heavy agriculture to plant-rich approaches possible at scale. Rather than focusing on bottom-up transitions, we are working at the systems-level to enable farmers to succeed.



# THEORY OF CHANGE





# FARM ADAPTATION NETWORK 2025 PROJECTS



The Farm Adaptation Summit in October 2025 in Copenhagen will put farmers at the heart of agricultural transformation by showcasing farmer-led adaptation success stories to the farming industry.

## EUROPEAN STRATEGIC BLUEPRINT FOR FARM ADAPTATION



The Blueprint offers policy recommendations, business guidance, and grant mapping for NGOs, farming organisations, government agencies and companies. It will be published in January 2026.



The Farm Adaptation Research Collective (FARC) is a collective of researchers (academic researchers, research fellows and PhD students) working in different fields related to farm adaptation.



The UK Farm Adaptation Work Group was created to make partnerships with agricultural and food groups around the issue of the transition to a plant-forward food system. Roundtables were held through 2026 to listen to stakeholders.



# WINS

## LAUNCH OF FAN UK AND UK ROUNDTABLES

In April 2025, the first UK roundtable brought together allied food and animal welfare experts to discuss how to create a coalition around the transition to plant-rich farming. The group co-created the 'Farm Adaptation Working Group' to work on a UK Plant-Based Action Plan. A further procurement roundtable in September 2025 allowed supply chain experts to workshop questions around plant-rich food service. With another four roundtables scheduled for this year, the data will be used for the UK Farm Adaptation Blueprint



### 40 STAKEHOLDERS HAVE ATTENDED

Key experts from Eating Better, Humane World for Animals, Proveg, Compass Group, BidFood, Levy and Oliver Key Producers

### ANSWERING PERTINENT QUESTIONS

Questions debated include how to build a successful coalition for a Plant-Based Action Plan and how to build plant-rich supply chains

### 95% ATTENDEES RATED EVENTS AS EXCELLENT

*"Most of the time these roundtables are just talking shops, but I've come away from today inspired and with clear structure of what comes next"*

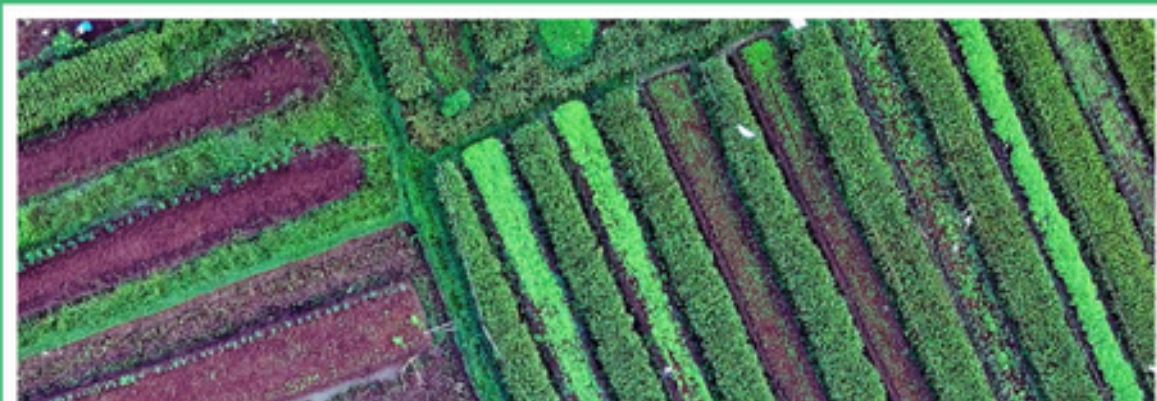
Attendee Feedback



# WINS

## EUROPEAN STRATEGIC BLUEPRINT PART ONE PUBLISHED

### EUROPEAN STRATEGIC BLUEPRINT FOR FARM ADAPTATION



**Designed for policymakers, researchers,  
and FAN collaborators**

**Addresses challenges and barriers**

**Foreword by Dr Paul Behrens, Oxford University**

Blueprint Part One is a comprehensive research document that identifies and analyzes the major challenges and barriers preventing farm adaptation in Europe. It examines five key barrier categories: attitudinal and behavioral challenges, economic and financial constraints, research and innovation gaps, environmental and technical limitations, and sociopolitical obstacles. Part One serves as the foundational analysis that will inform Part Two—due in January 2026—which will present practical solutions, policy recommendations, and real-world farmer case studies for supporting the transition toward more sustainable, plant-rich agricultural practices.

# PARTNERSHIP LAUNCH

EXCITED TO ANNOUNCE THE FOUNDING MEMBER  
OF THE UK FARM ADAPTATION WORKING GROUP



## WINS

## PARTNERSHIP WITH THE UK'S LARGEST FOOD SERVICE COMPANY

FoodBuy, the buying arm of Compass Group, and the Farm Adaptation Network (FAN) are partnering to drive agricultural transformation toward plant-based production through strategic procurement through sponsorship of our roundtables and conducting on-farm pilots in 2026.

### \$42 BILLION WORLDWIDE TURNOVER IN 2024

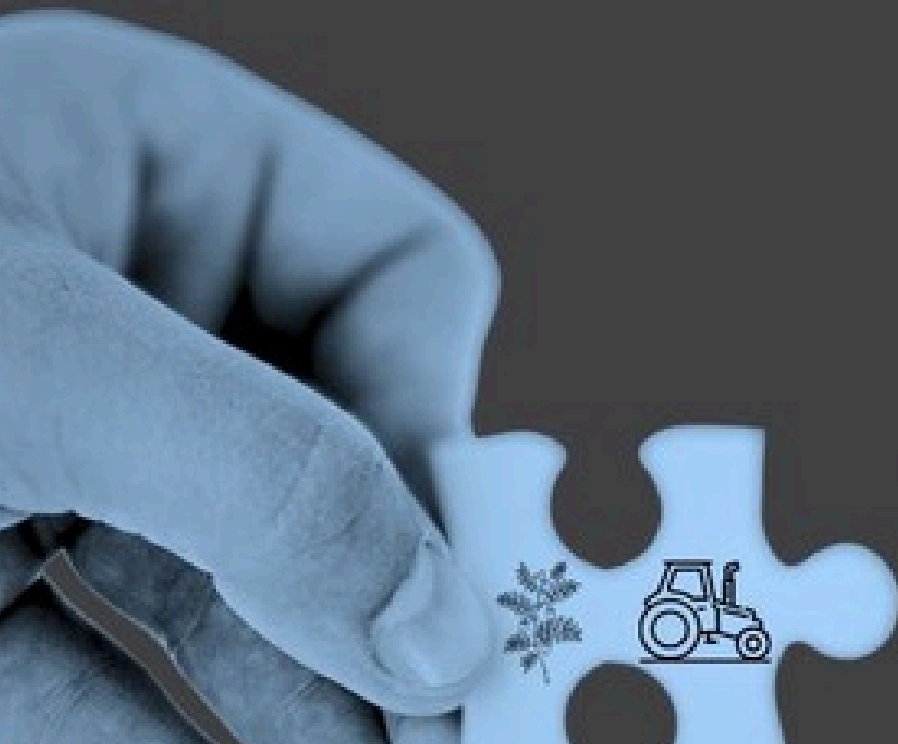
FoodBuy supplies academic institutions, hospitals and healthcare facilities, offices, venues, stadiums and more.

### STRONG RELATIONSHIP

Our collaboration is thanks to building a relationship with the Sustainability Lead for Animal Welfare & Ecosystems. Initial talks are underway with Compass Group Denmark for partnership.

### POSITIVE FEEDBACK

Founding and exclusive foodservice member of FAN's Working Group in the UK, participating in quarterly meetings and joint policy lobbying efforts.







# WINS

## FAN SUMMIT COPENHAGEN OCTOBER 2025

The Farm Adaptation Summit brought together more than 60 participants from 11 countries in the beautiful Foodspace venue - a refurbished slaughterhouse in Copenhagen's historic meatpacking district. Key speakers were: Torsten Wetcher, Farmer (Denmark), Benedikt Sprenger, Farmer (Germany) and Andrew Furness, Foodbuy / Compass Group (UK).



### BUSINESS CONNECTIONS

Farmers found the opportunity to meet those further along the supply chain. Two business deals were proposed to animal farmers to produce plants, and we are following the progress.

### BLUEPRINT LAUNCHED

Part One is an overview of the barriers and challenges for farm adaptation. It reflects shared priorities for innovation, investment, and policy.

### 92% ATTENDEES RATED EVENTS AS EXCELLENT

*92% of attendees were Very or Extremely satisfied with the overall organization and 61% found the summit Very or Extremely valuable to their work.*

# OUR FIRST YEAR IN NUMBERS

28

## events attended as FAN



Westminster roundtable with the Danish delegation and Defra



Hosting and speaking on the 'Farm Transition' Panel at the AVA Conference



We were invited to the "EU Action Plan for Plant-based Foods" Conference (June 2025, Brussels)

6

## major partnerships made



Allied with the Protein Project and supported Marin Vandamme's EU position paper on protein diversification



FAN UK joined the Eating Better Alliance alongside other food and farming orgs



FAN UK is partnering with the Vegan Society, Rooted Research and Bryant Research to conduct a groundbreaking survey

45

## relationships built with farmers and farming orgs



We visited farmers such as Eric pictured here with Silvère



We built close ties with Save British Farming and are currently in discussions with the National Farmers Union to do a joint project



We met the Danish Agriculture and Food Council to discuss off-take opportunities

4

## FAN Events



First UK roundtable in April



Inaugural Farm Adaptation Summit in Copenhagen in October



UK procurement roundtable in September



“

The Farm Adaptation Network has been a valuable partner this year as we research and engage with regenerative agriculture and the realistic role we can play in a plant-rich, sustainable future for British farming.



Karl Atkins, CEO of Foodbuy Group

# FARM ADAPTATION NETWORK 2026 PROJECTS

## PATH TO PLANT PROFITS



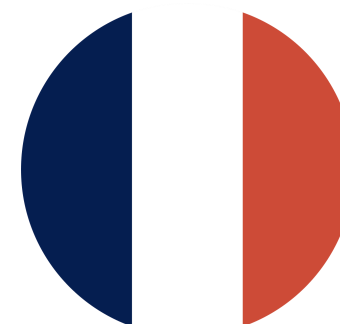
DK



UK

Partnering with Compass Group/FoodBuy to take industrial livestock farms in their supply chain and working with a bank to support these farms in transitioning, combining guaranteed offtake and decarbonized businesses and investments.

## ADAPTATION IN ACTION



FR

A project showcasing diversification toward plant-rich production through case studies and ambassador farms, generating practical and economic insights for adviser training and farmer-facing tools.

## RESEARCH COLLECTIVE



The Farm Adaptation Research Collective (FARC) is a collective of researchers (academic researchers, research fellows and PhD students) working in different fields related to farm adaptation.

## EU POLICY LAB



EU

In anticipation of the post-2027 Common Agriculture Policy reform, FAN will produce five recommendations relating to farm adaptation to be submitted to the European Council.



# Our Team



**Silvère Dumazel**  
France Director

Silvère is the founder of TransiTerra - an organisation that offers transition solutions to farmers. He is a former software quality engineer and agile team facilitator. His expertise is in engineering, agile methodologies and farmer outreach. His role at FAN involves connecting with educational institutions, researchers and farmers



**Patricia Sundstrom**  
CEO

Patricia founded and ran Goodwill Mountain, a commercial regenerative farm, for over seven years. She stood as the chairperson of the Stanford Tourist Board for four years, and her expertise is in agriculture, strategy, project management, and corporate engagement. Her role at FAN involves corporate and NGO strategy, and communications



**Kerri Waters**  
UK Director

Kerri has over 14 years experience in the food industry, including working as a chef and in the UK's Department for Agriculture (DEFRA). She is currently writing a PhD thesis on a just transition for livestock farmers in the climate crisis. Her expertise is in research, strategy and farming culture. Her role at FAN involves policy, strategy and research